

Message Text

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PAGE 01 STATE 154007
ORIGIN EB-07

INFO OCT-01 EUR-12 ISO-00 AGRE-00 COME-00 SIG-02 /022 R

DRAFTED BY EB/OCA/CD:REDAY:JMN

APPROVED BY EB/OCA/CD:WERAU

USDA/IMD/FV:RFITZSIMMONDS

COM/BIC/OIM:GKEMP (SUBS)

EUR/CAN:DBLAKEMORE (INFO)

-----037516 021513Z /42

R 012012Z JUL 77

FM SECSTATE WASHDC

TO AMEMBASSY OTTAWA

AMCONSUL CALGARY

AMCONSUL HALIFAX

AMCONSUL MONTREAL

AMCONSUL QUEBEC

AMCONSUL VANCOUVER

AMCONSUL WINNIPEG

AMCONSUL TORONTO

UNCLAS STATE 154007

E.O. 11652: N/A

TAGS: BEXP, EAGR, CA

SUBJECT: PROMOTION OF U.S. WINES

REF: COUNTRY COMMERCIAL PROGRAM (CCP) FOR FY 77

1. ACTIVITY 4 ON PAGE 34 OF FY 77 CCP FOR CANADA CALLS
FOR CONTACTS WITH PROVINCIAL LIQUOR CONTROL BOARDS
AS

VANCOUVER HAS RECENTLY REPORTED, THESE CONTACTS ARE RESULT-
ING IN ADDITIONAL LISTINGS FOR U.S. WINES AND ADDITIONAL
OPPORTUNITIES FOR U.S. WINERIES TO WORK FOR FURTHER LISTINGS.

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2. USDA HAS WIDESPREAD CONTACTS WITH THE WINE INSTITUTE
AND WITH U.S. WINERIES AND THEIR EXPORTERS. THEY WORK
TOGETHER, FOR EXAMPLE, ON A RELATIVELY NEW USDA EXPORT
INCENTIVE PROGRAM FOR U.S. WINES, WHICH HOWEVER DOES NOT
RPT NOT APPLY TO CANADA.

3. USDA IS PREPARED TO ASSIST ADDRESSEE POSTS IN DISSEMINATING BUSINESS INFORMATION AND ADVICE TO THE U.S. WINERIES AND THEIR REPRESENTATIVES. THE ACTION OFFICER IN USDA IS: MR. ROBERT S. FITZSIMMONDS, INTERNATIONAL MARKETING DIRECTOR FOR FRUITS AND VEGETABLES, FOREIGN AGRICULTURAL SERVICE,

ROOM 4959, SOUTH BUILDING, U.S. DEPARTMENT OF AGRICULTURE, WASHINGTON, D.C. 20250, TELEPHONE 202-447-7931.

4. ACTION REQUESTED. ADDRESSEES ARE REQUESTED TO SLUG MESSAGES ON EXPORT PROMOTION OF U.S. WINES AS FOLLOWS: QUOTE PASS AGRICULTURE FOR IMD/FV UNQUOTE. CHRISTOPHER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TRADE PROMOTION, WINES
Control Number: n/a
Copy: SINGLE
Sent Date: 01-Jul-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977STATE154007
Document Source: CORE
Document Unique ID: 00
Drafter: REDAY:JMN
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770237-0205
Format: TEL
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770796/aaaadfyb.tel
Line Count: 74
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: d0e7f071-c288-dd11-92da-001cc4696bcc
Office: ORIGIN EB
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 18-Oct-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1979945
Secure: OPEN
Status: NATIVE
Subject: PROMOTION OF U.S. WINES
TAGS: BEXP, EAGR, CA, US
To: OTTAWA CALGARY MULTIPLE
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/d0e7f071-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009